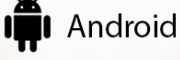




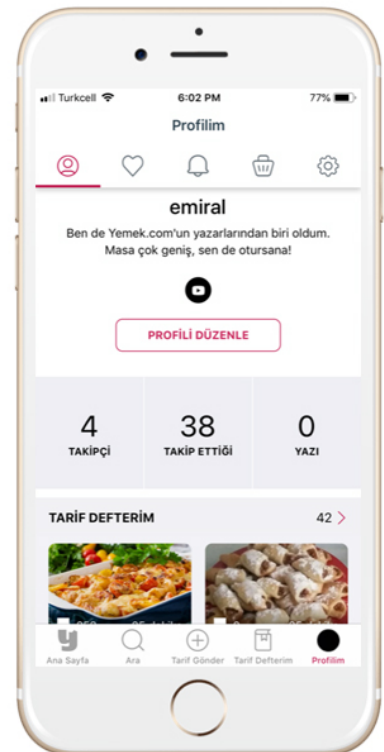
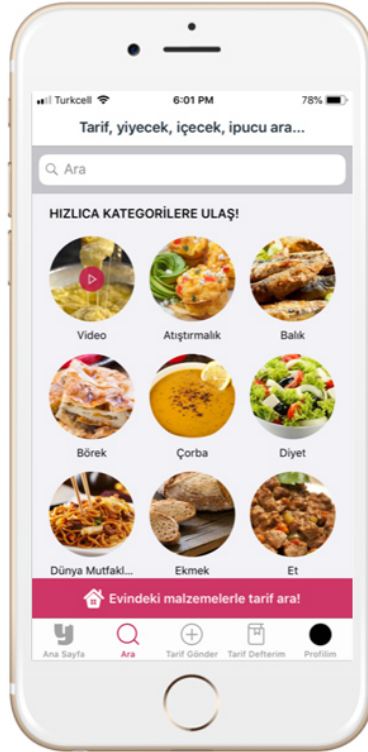
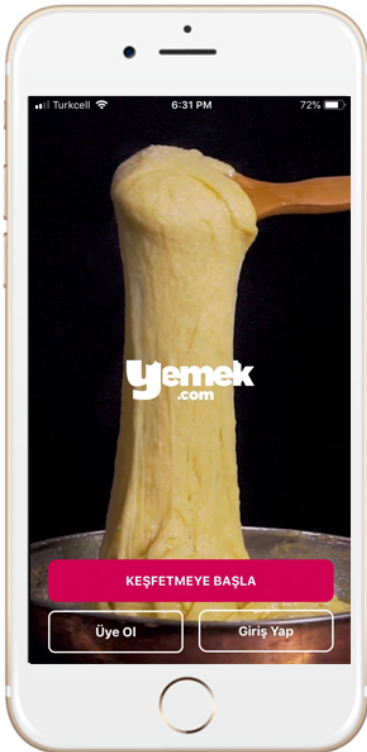
★★★★★ 4.8 Ranked # 8 in Food & Beverage



YEMEK.COM iOS and Adroid Mobile Application

Overview

The client has portrayed an idea of creating Android and iOS platform for their existing website with over 3 million users. They wanted to carry their user experience on the web site to mobile applications, that can integrate with the users same as website. The major task was to create such an application, that can synchronize with data of website. They are wanted to take advantage of their existing C# development skills, using a single toolset to target the different mobile platforms.



Features

- Personalized recipe menus, according to your favorite dishes with photographed, video recipes
- Detailed recipe search with thousands of recipes from the desired meal, cooking time and cooking method you can search for a special recipe
- Find the special recipes you can make immediately by entering the materials in your home
- Special recipe book for you to save your favorite recipes
- Define your menu from the delicious recipes and create a shopping list according to your missing materials
- To publish your special recipes that you trust in their own name, to share with other users
- Service tips and special tricks with cooking for each recipe
- In addition to the dietary recipes, effective information for healthy life and nutritional follow-up
- Detox, Vegan recipes

Technical Approach

Our client wanted to get a native look and feel and deliver native performance, with full access to the platform-specific features. With Xamarin, we get full access to the native API feature set; the only difference is that we're targeting the platforms using C#. It took us about five months, from design to deploy, to get the first iOS version into production and, since we could reuse 60% code, two of our developers finished the Android version in just two months.

We also use HockeyApp analytics to understand where and when our clients use our apps and to analyze their behaviors (e.g. number of work orders started, but not completed, etc.). As existing HockeyApp users, we'll also be looking at Visual Studio Mobile Center.

We follow a SCRUM development process with two week sprints and, now that we've shipped our Android and iOS versions to production.

Results

We've provided a solid base for building our mobile offering going forward, and our customers seem to love our app with high store ratings. With Xamarin joining Microsoft, and the Xamarin ecosystem evolving rapidly, our client well-positioned to use their .NET skills to build mobile apps going into the future.

Make sure that you invest enough time in understanding how the different native mobile platforms work. Also, don't reinvent the wheel—there's a large array of plugins and components in the Xamarin ecosystem that you can use without having to build the functionality yourself. By using these you get better performance in shorter time.



ABOUT COMPANY

“Appetizing, inspiring, mouth-watering. It's not just recipes. Not only for those who want to feed, but for those who are after a pleasure.”

- Turkey based Hospitality company
- 300 employees
- www.yemeksepeti.com

BUSINESS NEED

Our major concern was ensuring that the huge amount of content in the app stayed manageable for the client use it comfortably, without compromising on its classiness. Features which would motivate user-engagement were crucial.

SOLUTION

- Hybrid iOS & Android Applications
- Best user interface
- Easy integration

TECHNICAL APPROACH

- Xamarin Native
- Scrum Methodology
- Web service integration

BUSINESS BENEFITS

Our improved apps first shipped in April 2018 and they have been a huge success, achieving a 4.2 Play Store rating and 4.7 on the App Store.